

## WRIGHT BUILDERS

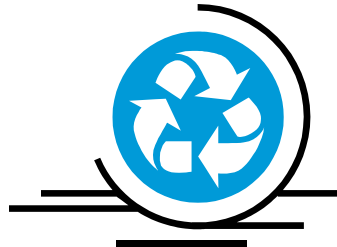
INCORPORATED

48 Bates Street  
 Northampton, MA 01060  
 Phone: 413-586-8287  
 WEB SITE: [www.wright-builders.com](http://www.wright-builders.com)

Our first newsletter is packed with information. Read and enjoy! To save paper and postage, please give us your email address at:

[info@wrightbuilders.com](mailto:info@wrightbuilders.com), even if you think we have it.

(your email address will remain confidential)



### Did You Know...

Mark Ledwell became an owner of Wright Builders about 2 years ago, bringing his phenomenal strengths in construction and leadership. Mark has built some of almost everything that can be made with wood, from exacting modern homes to churches and beyond. He has one of the greenest thumbs at Wright Builders, bringing fresh flowers from his "gahden" most weeks in the summer; peonies and Dahlias like you've never seen before. In addition to his construction and managerial skills, Mark is a musician, father of 4 and grandfather - "Bampy" to be exact - to two wonderful boys.

Wright Builders continues to support over 30 different charitable organizations throughout the Valley.



Wright Builders is a member of the Green Building Council and an Energy Star partner. Everything we build qualifies as Energy Star, and we are a leader in the LEED for Homes program for residential LEED Certification.

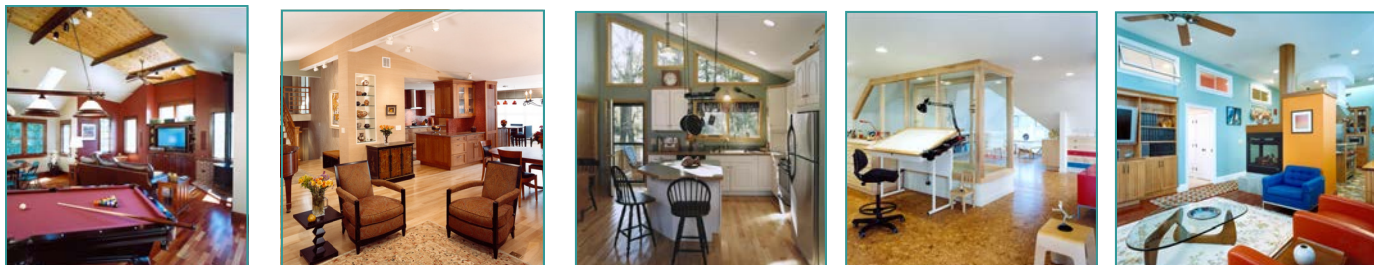


### Financing



Excellent financing is readily available from local banks throughout the region! Call them, then call us to get a project ready for a winter '09 or spring '10 start! We'll look forward to hearing from you or your friends soon. 413-586-8287

### Photos to Stir the Mind



September 2009

### Getting Started

We have wanted for years to put out a newsletter, so why not start in our 35th! We hope you enjoy this periodic mailing and find it informative. We have always focused on helping our customers acquire the knowledge they need for good decision making. Here we are, at it again! When you are finished reading this, pass along to a friend!

Help us get greener—give us your email address at [info@wright-builders.com](mailto:info@wright-builders.com)

#### Services we provide:

- ◆ Year Round Construction
- ◆ New Homes
- ◆ Work Places/Studios
- ◆ Renovations/Additions
- ◆ Housing for Extended Families
- ◆ 100% Energy Star Homes
- ◆ LEED for Homes Certification
- ◆ Architect Collaboration
- ◆ Residential Design
- ◆ Commercial/Institutional work
- ◆ Deep energy retrofits and Energy Conservation



900 sq. ft. detached accessory unit ideal for "snow bird" parents

# Stories to Tell

## Energy Conservation – A Must

Wright Builders has been on the forefront of energy conservation since the 1970s. With energy costs increasing and resources diminishing, now more than ever we should all re-evaluate our impact on the world and what we can do individually to help eliminate waste and conserve energy. We will feature a column in each newsletter dedicated to "Green Focus". If you have questions, please email them to [info@wright-builders.com](mailto:info@wright-builders.com).



Our own photo voltaic system generates about 40% of our electricity each month. Stop by and watch the meter spin backwards.

We use methods and materials that benefit our customers, their homes and the planet. As a design/build firm we are able to work with people to achieve their dreams while always considering the implications on the environment. This can help us all to improve our homes and reduce our carbon footprint on the planet.

## Green Focus

### Is Green Really Green?

Are you getting a little green around the gills from all the green talk? We are too, and sometimes a little frustrated as well. How can



a builder of strip mall stores claim to be Green? How can builders who do not participate in the testing and verification claim to build Energy Star?

Is an automobile tire that gets perhaps 1/10 mile per gallon better, but wears out 8,000 miles earlier really greener? Is bamboo, slashed from wetlands 9000 miles away, glued up without waste stream control and shipped all that distance really greener than locally grown, sustainable harvested hardwoods that are milled in Massachusetts, cured in Vermont, and travel a total of 100 miles to get to your door?

On your next building project let us help you select the most environmentally

responsible products, like Class One cellulose insulation made from recently first run newsprint and manufactured in Belcher-town, Advantec sheathing imported all the way from...Maine, and the many solvent free finishes now available.

Great stuff is happening, and we're helping to lead the way. Join up!





### Unique efficient, healthy, beautiful homes

For more than 20 years, under the guidance of the Community Advisory Committee, planning for the old Northampton State Hospital location wound its way through reuse discussions and permitting; emerging in the last couple of years as a dynamic model site for reuse and new-use. Over 20 million has been invested to provide the necessary infrastructure, and the mix of



Eastview—designed by Kuhn Riddle Architects

hearts and souls into this project, and the design, materials, energy systems, site planning – you name it – shows the decades of expertise brought to bear.

[Wright Builders.com](http://WrightBuilders.com), [GogginRealestate.com](http://GogginRealestate.com), and also at [VillageHillHomes.com](http://VillageHillHomes.com).

We have some great specials available now, and local financing is readily available for both the condominiums and the single family homes!



Morningside model now for sale. Contact Pat Goggin @ 413-586-7000 X 12

rental and home ownership, along with market rate and affordable dwellings is, at last, underway. Take a look at our LEED certified homes at Morningside, and the soon to be started Eastview townhome condominiums.

Forget the big yard, the suburban lot! Try new urbanism, with smaller lots, integrated planning, and lots of open space, jaw-dropping views and just a constitutional walk to both Smith College events and downtown Northampton. Check it all out at our web sites:



New bungalow style features 2 bedrooms and a bath on the first floor & 2 bedrooms upstairs!

We have poured our



This Silver LEED certified Victorian is ready for you or someone you know to just move their furnishings and start cooking! Call Goggin.

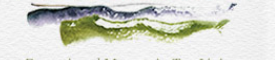


This 2600 sq. ft home is Energy Star certified and is close to swimming beaches. Call Goggin to take a tour.

Take a visit to this 2600 sq. ft. home in Leeds, MA, minutes from downtown Northampton, designed by Wright Builders, and enjoy the exciting floor plan.

The Master bedroom and full bath located on the first floor allow you to gracefully age in place. 4 bedrooms and another 1 1/2 baths, makes this a unique home to enjoy for the rest of your life.

### FLAGG MOUNTAIN



Contact: Wanda Mooney @ Upton Massamont- [wanda@wandamooney.com](mailto:wanda@wandamooney.com)

Flagg Mountain in Conway, MA is a unique collection of about 25 hill-



Designed by Coldham and Hartman Architects, this beautifully designed and highly efficient home can achieve zero net energy performance.

side home sites beautifully designed by Walter Cudhanofsky and the Berkshire Design Group to work into the landscape of exceptional view sheds. Wright Builders has two homes ready for construction on these unique sites, including a zero net energy home designed by



### What is LEED®?

The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ encourages and accelerates global adoption of sustainable green building and development practices. Testing provides the customer with verified results.

### Projects of Pride

#### Christ United Methodist Church

When the Methodist Churches of Easthampton and Northampton joined forces 30 years ago, perhaps presaging some later and planned consolidations, they chose to build a handsome contemporary design by now-retired master architect of Greenfield John Bednarski, whose work endures throughout the region. Actually, long ago what was then J.A. Wright and Company made the cross and other sanctuary furnishings in the old shop at 30 North

Maple Street in Florence.

Wright Builders was selected to join architect Jeffery Scott Penn in planning and executing handicap access improvements this year.

Wright Builders specializes in teaming up with architects and designers to accomplish intricate and challenging access improvements.

#### The Bement School

WBI is building the new dormitory at The Bement School, designed by Margo

Jones Architects and certainly a prototype of very green and efficient school buildings. The design will fit well into the Old Deerfield location, and provide greatly improved facilities for the outstanding students who seek out Bement from all over the world.



### Material Evidence

Over the last year, following a period of sustained rises in all building commodities, almost all lumber materials are DOWN significantly in cost. This means YOU can have your project less expensively than a year ago. Some items have decreased as much as 40%. So now is a great time to build.

Long time player, Cowls Lumber of Amherst, (since the 18th century) has full lines of quality products,

including local pine, and handles the Benjamin Moore paint products, a long-time customer favorite.

We'd like to feature a "new" supplier in the lumber and materials industry in the Valley region. Last year, rk Miles from Manchester, VT stepped in to take over some of the operations of Rugg Lumber Company, who had been a great resource and community supporter for generations. We were sorry

to see the folks at Rugg step aside, but third generation lumberman Joe Miles, together with the many team members brought forward from the Rugg operations, made it a nearly seamless transition. Even special order replacement parts under warranty were handled without a hitch. This was not a takeover like we have seen in other industries... this was a customer-first approach, and it shows. Thanks rk

### Emily Dickinson House



On Main Street in Amherst lies the historic home of America's great and enduring poet Emily Dickinson; this property is under the care of Amherst College. The College, along with Museum Director Jane Wald and their landscape architect Martha Lyon, developed a landscape restoration plan to remove the wildly overgrown shrubs (that had become trees), and rebuild nearly 1000 feet of fencing in an historically accurate manner. Even the hardware, handcrafted by the folks at Accufab Iron Works in Goshen, is true to the historical samples. In the end, visitors will hardly notice, but rather experience the whole of the Museum in a slightly new way. Stop by and have a look. And, in case you're wondering, the color, historically researched, is called "Sawdust".

*"Wright Builders guided us on the road to discovery of our own personal house style and built us a beautiful, comfortable and well functioning home. We wanted lots of daylight and they have provided us with a fabulous view of our wild flower meadow and surrounding hills which we highly value. We were amazed at how the siting of the house accomplished our goal of energy efficiency, decreasing our fossil fuel consumption. Perfect!" H.W. & I.W.*